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**WE DON'T CREATE CONTENT  
— WE BUILD IMPRESSION**



[www.tmdesign.rs](http://www.tmdesign.rs)

# About us

**We are a team of professionals with international experience.**

**We help small and medium-sized businesses present themselves clearly, consistently, and recognizably — online and offline.**



**Do you often say:**

**“Someday I will...”**

**“Can’t get it done...”**

**“I’ve been planning...”**

## WE ARE HERE TO HELP!

- ✓ Create business cards that leave a strong impression
- ✓ Confidently present a corporate brochure at meetings
- ✓ Always have your company flyer at hand
- ✓ Build the website you’ve wanted for years
- ✓ Create the corporate video you’ve been thinking about for a long time
- ✓ Unify the design of your documents
- ✓ Reduce the risk of misunderstandings in business processes
- ✓ Show the world that you care about details
- ✓ And much more...

# Be recognizable

## Our service

## What does your company gain?

### Company logo design

A recognizable logo that is easily associated with your business activity

### Company branding

At a single glance at your logo or brand colors, everyone knows it's you

### Brand guidelines (visual identity manual)

Consistent visual identity, reduced risk of printing errors, maximum visual impact

# Be noticed

| Our service                                                           | What does your company gain?                                                                                                        |
|-----------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|
| <b>Business card design</b>                                           | Professional appearance in a business environment                                                                                   |
| <b>Design of brochures, price lists, catalogs, posters, flyers</b>    | Clear presentation of your offer to potential clients, increased brand visibility, attracting the attention of your target audience |
| <b>Print-ready preparation of corporate and promotional materials</b> | Consistent visual identity, reduced risk of printing errors, maximum visual impact                                                  |
| <b>PowerPoint template and presentation design</b>                    | Recognition at conferences and seminars                                                                                             |

# Be online

## Our service

## What does your company gain?

### Website development

Online visibility and easy access to information and services for existing and potential clients

### E-commerce development

Increased sales through 24/7 product availability and expansion beyond local markets

### Visuals and videos for social media

Higher audience engagement, stronger social media presence, and potential growth in client base

# Attract clients

## Our service

## What does your company gain?

### Corporate (“pitch deck”) presentation design

Attracting potential clients and investors

### Video production

Strengthening brand visibility and delivering messages more effectively to the target audience

### Client database creation

Efficient sales management through organized client data

### Mailing list creation and email design

Improved communication with existing and potential clients

### Event organization

Improvement of relations with business partners and clients

### Public relations support

Stronger reputation and increased media visibility

# Optimize processes

| Our service                                                 | What does your company gain?                                                                 |
|-------------------------------------------------------------|----------------------------------------------------------------------------------------------|
| <b>Design of business letters, templates, and reports</b>   | Time savings, increased efficiency, clearer presentation of business results                 |
| <b>Internal documentation design</b>                        | Better organization and more efficient business processes                                    |
| <b>Guidelines and manuals design</b>                        | Simplified workflows, faster onboarding, reduced risk of errors                              |
| <b>Internal communication improvement</b>                   | Stronger employee trust, higher efficiency, faster information flow, fewer misunderstandings |
| <b>Employee materials (training, briefings, onboarding)</b> | Faster knowledge transfer, increased productivity, reduced operational errors                |

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# Service packages

We also offer service packages that combine multiple activities into a single project to help you reach your goals faster.



## PACKAGE "STEP OUT"

Website creation or redesign + 20 social media visuals of your choice



## PACKAGE "SHOW"

Design of 1 corporate brochure  
+ 1 promotional flyer + 1 business card



## PACKAGE "SAY"

Design of 1 email template + creation of a client database (up to 50 contacts) + creation of 1 mailing list



## PACKAGE "ORGANIZE"

Design of internal and external memo templates + 1 report of your choice

# Contact us



**Client relationships are  
our greatest value and  
our strongest asset**

**We build partnerships through close  
communication and a genuine  
understanding of our clients' needs,  
with full attention to every detail.**

Through dedicated work, we create  
solutions that improve our clients'  
businesses and lead toward the goals  
we define together.

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Visit website



Call us